

New Book On the Attwater's Prairie-Chicken Available Soon

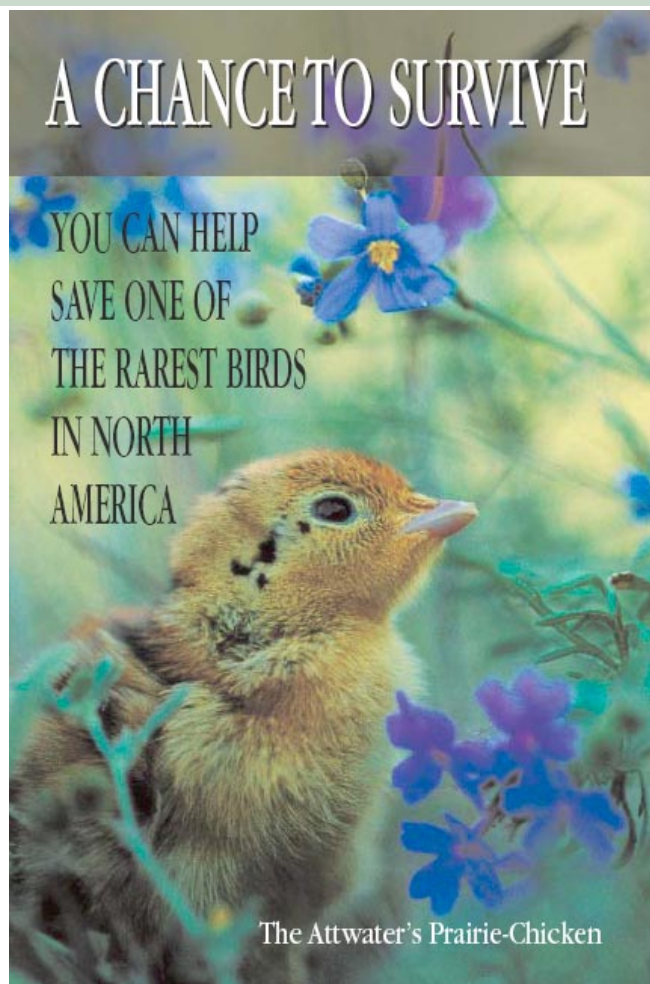
Announcing the publication of a booklet on the Attwater's prairie-chicken with photos and text by *National Geographic* photographer Joel Sartore. This booklet is scheduled for release in late spring, to follow an upcoming article on the APC in *National Geographic Magazine* in March, 2002.

Our goal is to make information about the APC available in a low-cost, easily-distributed form to organizations who are interested in helping save the bird. This full-color, 6" x 9" soft-cover booklet features 32 pages of text and dynamic photos. In order to keep costs down, we're printing only as many copies as we have advance orders for, and are only planning one print run at this point.

Prices (including S&H)

1-9 copies	\$5.00/copy
10-50 copies	\$4.50/copy
50-99 copies	\$4.25/copy
100-499 copies	\$4.00/copy
500-1000 copies	\$3.50/copy
Over 1000 copies	Please call

***A Chance to Survive: The Attwater's Prairie-Chicken* includes several rare photos of the birds in various stages of their life cycles, from conception to adulthood. The cover, seen on the right, features a photo of a young Attwater's chick.**



The cost per book will depend on how many are ordered. We're hoping to print enough to keep our cost - and your cost as well - as low as possible. The more copies are ordered, the lower the price per book.

Since there is no pre-printed price on the booklet, your organization can sell it for whatever it needs to cover costs, or it can be given away. The important thing is to spread the word about this species before it's too late. We're trying to keep costs as low as possible for your organization while still delivering an informative, top-notch book.

"We stand guard over works of art, but species representing the works of eons are stolen from under our noses." - Aldo Leopold

All orders for this booklet must be made in advance of publication. The deadline to order is Jan. 31, 2002.

A Chance to Survive: The Attwater's Prairie-Chicken builds an argument for saving the APC, and examines threats including habitat loss and predation. The importance of captive breeding programs, a key to the species' survival, is also stressed. Written for a wide variety of age groups, this booklet is designed to reach a very broad audience and raise awareness about this natural treasure.

There is potential to make a real impact on this species, but we need your help to make sure this booklet gets distributed, whether it is sold or given away. See the bottom of this page for ordering information.



Above, two APCs are seen in a rare photo of mating. On the left, a chick in a captive breeding program at Fossil Rim is shown with the lamp that replaces its mother as a source of heat. Below, a Cooper's hawk feeds on an APC near Texas City. At the bottom of the page, a newly hatched chick rests in the hands of a biologist.

With 26 full-color photographs, this booklet offers a rare and compelling glimpse into the world of the Attwater's prairie-chicken.



It's in Our Hands Now
As fragile as this minutes-old chick, the fate of the Attwater's prairie-chicken is up to all of us.

If you have any questions or would like to place an advance order for the booklet, please contact us at:

Joel Sartore Photography
P.O. Box 22774
Lincoln, NE 68542-2774
P/F: (402) 474-1006
sartore@inebraska.com

So that we can get it printed in time, we ask that you place your order by **January 31, 2002**. Thank you for your interest in helping save the Attwater's prairie-chicken, and we'll look forward to hearing from you.